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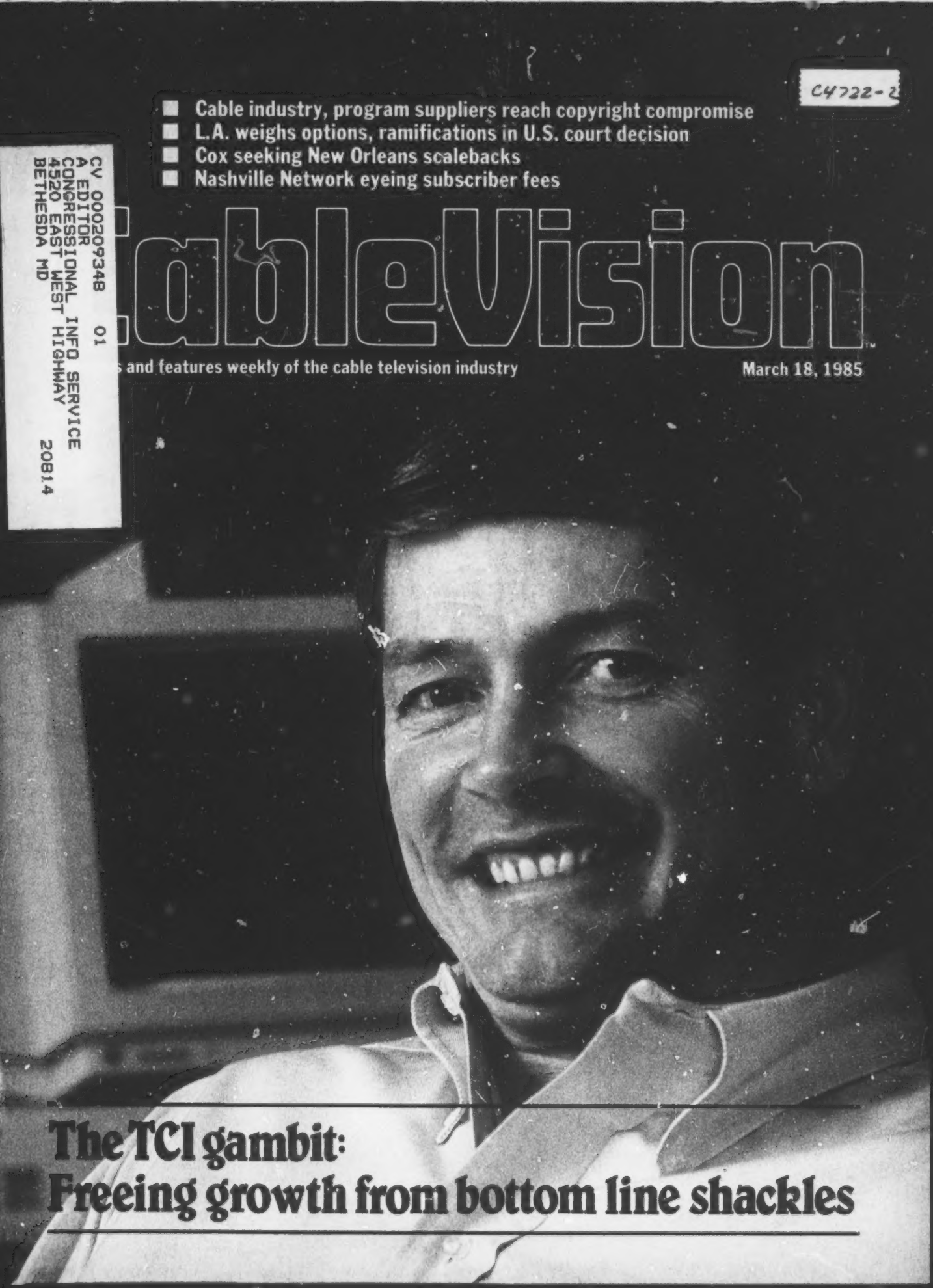
- Cable industry, program suppliers reach copyright compromise
- L.A. weighs options, ramifications in U.S. court decision
- Cox seeking New Orleans scalebacks
- Nashville Network eyeing subscriber fees

CableVision™

s and features weekly of the cable television industry

March 18, 1985



The TCI gambit: Freeing growth from bottom line shackles

Leading the week 11-22

Copyright royalty fees

The cable industry and copyright owners reach a compromise settlement to adjust 1985 cable copyright royalty fees to account for inflation since 1980, subject to approval by the Copyright Royalty Tribunal.

FCC finds telco guilty

The Federal Communications Commission finds an Indiana telco guilty of violating Section 214 of the Communications Act and FCC telephone/cable cross-ownership rules and orders the telco to divest itself of all cable holdings and pay $20,000.

The 'Preferred' decision

In casting aside the city's "natural monopoly" argument, the recent court ruling may eventually open the door to two franchises in South-Central Los Angeles and to heightened competition generally throughout the industry.

'ATC v. Montevideo, Minn.'

A U.S. District Court has overruled a town that tried to stop a 5-percent rate increase by passing a rate-freeze resolution before the effective date of the 1984 Cable Communications Policy Act.

Cox New Orleans plans meeting with City Council

Representatives from Cox Cable New Orleans plan to meet with members of a New Orleans City Council committee sometime this week to discuss a list of requested franchise scalebacks that the local operator submitted to the city late last month.

FCC's 'Nevada' decision

The Federal Communications Commission reiterates to the federal courts that its *Nevada* decision gives cable operators the freedom to restructure basic service as long as must-carry channels are included.

HBO tests scramblers

The number one pay service begins the first active phase of the M/A-COM Linkabit scrambling system with the test of a Cinemax western feed.

W.Va. op's must-carry waiver request denied

The Federal Communications Commission, rejecting claims that its must-carry rules are unconstitutional, upholds a staff ruling that denied WACCO Inc., a West Virginia cable operator, a waiver of its obligation to carry a local broadcast station.

Multichannel MDS in NYC

Microband Corp. of America plans to launch a multichannel MDS service in New York City within the next 30 days in conjunction with a single-channel MDS operator here, with similar services slated for Milwaukee, Washington, D.C., and the lower San Francisco Bay area.

Precedent in West Virginia?

The FCC fuels the cable industry's concern that both broadcasters and the FCC are treating the *Melbourne* decision as precedent as the FCC releases a Notice of Proposed Rulemaking to add Ashland, Ky., to the Charleston-Huntington, W.Va., major television market.

Upgrading ACE

Upgrading the Awards for Cablecasting Excellence presentations is the first goal of the National Cable Academy, say members of the National Cable Television Association's recently created division.

Nashville Network's possible new policy

The Nashville Network will kick off its third year with several new music series, a special and a warning to operators that the network may charge per-sub fees by next spring.

Missing children campaign in Chicago

Operators here will conduct a missing children public service campaign starting next month, funded by revenues from a local gala dinner-dance that will be held March 30.

Disney into the black

After less than two years of operation, The Disney Channel breaks into the black, due in large part to per-subscriber revenue and what President Jim Jimirro terms "prudent management."

Mountain Bell dereg bill

Two afternoons of hearings bring out some 35 groups strongly opposed to a telephone deregulation bill in the state of Colorado, prompting speculation that the legislation will be killed before it's considered by the Senate.

COVER STORY

TCI's John Malone

The TCI approach

TCI's President John Malone pictured in his office at Denver headquarters with the IBM personal computer used to access the company's new satellite-delivered information service. Dubbed X*PRESS, the service is being tested in Boulder, Colo., this spring. See story page 28.

Luis Bunuel's 'Wuthering Heights'

Review 27

Reviewer Robert DiMatteo gives a round of applause for Bravo. The network has scheduled some of Luis Bunuel's films, as well as "one of the most neglected" flicks by Orson Welles, *Chimes at Midnight*.

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CABLE STATS

Cable Industry Growth Chart

YEAR	TVHH	Homes Passed	Basic Subscribers	% of TVHH	Pay Subscribers	% of TVHH
1990E	93,900,000	81,783,000	50,706,000	54	32,959,000	35
1989E	92,800,000	79,109,000	48,256,000	52	30,883,000	33
1988E	91,000,000	75,833,000	45,500,000	50	28,665,000	32
1987E	89,300,000	71,137,000	41,971,000	47	26,022,000	30
1986E	87,800,000	68,121,000	39,510,000	45	24,101,000	27
1985E	86,000,000	64,500,000	36,120,000	42	21,672,000	25
1984E	84,600,000	59,989,000	32,994,000	39	19,764,000	23
1983	83,500,000	53,641,000	30,300,000	36	17,877,000	21
1982	82,800,000	49,100,000	28,200,000	34	15,898,000	19
1981	80,700,000	44,000,000	22,596,000	28	11,804,000	15
1980	77,800,000	37,300,000	18,672,000	24	7,780,000	10
1979	76,300,000	32,700,000	16,023,000	21	5,341,000	7
1978	74,500,000	27,200,000	14,155,000	19	2,980,000	4
1977	73,300,000	24,894,000	13,194,000	18	1,466,000	2
1976	71,114,000	21,989,000	12,094,000	17	505,000	1
1975	69,600,000	19,900,000	11,136,000	16	N/A	N/A

Source: CableProFile Data Base, INTERNATIONAL COMMUNICATIONS RESEARCH

Cable barometer

Television households (TVHH) 84,233,330
Homes passed by cable (HP) 58,274,000
Percent of TVHH passed by cable 69.2%
Basic cable subs 32,761,000
Percent of TVHH with basic cable 38.9%
Percent of HP with basic cable 56.2%
Pay cable subs 19,624,000
Percent of TVHH with pay cable 23.3%
Percent of HP with pay cable 33.7%
Percent of basic subs with pay cable 59.9%

Figures are as of Aug. 31, 1984.
Source: CableProFile Data Base, INTERNATIONAL COMMUNICATIONS RESEARCH

Satellite lineup

Satcom III-R (RCA Americom)

	Transponder
Arts and Entertainment	1,24
BET	20
CBN Cable Network	8
CNN Headline News/CNN Radio	14
Cinemax (East)	20
(West)	23
Commodity Communications Corp.	16
Country Coast-to-Coast	3
C-SPAN	19
EPG (United Video/text)	3
ESPN	7
Eternal Word Television Network	18
Financial News Network	4
Genesis Storytime	8
HBO (East)	20
(West)	13
HTN	18
The Learning Channel	16
Lifetime	17
Moody Broadcasting Network (United Video/audio service)	3
MSN—The Information Channel	22
MTV	11
National Jewish Television	18
Nickelodeon	1
Professional Education Network	16
PTL	2
Reuter Monitor Service	15
Satellite Radio Network (audio service)	2
Seeburg/Lifestyle Music	3
Showtime (East)	12
(West)	10
SPN	5
Sportstracker	3
Stardust	3
Star Ship Stereo	6, 8
StarStation	3
UPI DataCable	3
USA Cable Network	9
(during blackout)	22
Video Hits One	15
The Weather Channel	21
WFMT (United Video/audio service)	3

Satcom IV (RCA Americom)

	Transponder
American Movie Classics	10
Bizner	15
Bravo	2
Cable Sports Network	3
In-Touch	3
Madison Square Garden	6
National Christian Network	7
Nickelodeon (West)	4
Pacific Cable Network	24
The Playboy Channel	12
The Prime of Life Network	7
Santa Fe Communications	18
Satellite Jazz Network	17
Sheridan Broadcasting Network	7
The Silent Network	16
SportsVision	9
Star Ship Stereo	3
Trinity Broadcasting Network	17
WPIX	19

Comstar D-4 (AT&T/GTE)

	Transponder
American Extasy	19
Country Music Television (CMTV)	18H
KTVT (Dallas)	22H
The Playboy Channel	20H
SelecTV	13V

Galaxy I (Hughes)

	Transponder
BET	17
CBN Cable Network	11
Cinemax	19
CNN	7
CNN Headline News	8
CNN Radio Network	3
C-SPAN	13
The Disney Channel	4,24
ESPN	9
GalaVision	20
HBO (East)	23
Home Team Sports	12
Keyfax National Teletext Magazine	18
The Movie Channel (East)	10
(West)	14
The Nashville Network	2
Showtime (East)	5
SIN	6
WGN	3
WOR-TV	15
WTBS	18

Spacenet I (GTE)

	Transponder
ACTS	15
Baptist Telecommunications Network	1
Hospital Satellite Network	11

Aurora F5 (Alascom)

	Transponder
Alaska Satellite Television Project	24
Learn/Alaska Television Network	20
NASA Contract Channel	13

Note: A company name in parentheses following a service or network designates the transponder owner.
Source: International Thomson Communications Inc.

Top 100 MSOs

Rank	Multiple system operator	Basic subs	
1.	Tele-Communications Inc.	3,500,000	(2/85)
2.	American Television and Communications Corp.	2,500,000	(2/85)
3.	Group W Cable	2,009,000	(12/84)
4.	Cox Cable Communications	1,538,467	(1/85)
5.	Storer Cable Communications	1,471,000	(1/85)
6.	Warner Amex Cable Communications	1,196,000	(12/84)
7.	Times Mirror Cable Television	1,001,848	(12/84)
8.	Continental Cablevision	939,000	(10/84)
9.	Newhouse Broadcasting	896,762	(2/85)
10.	Viacom Cablevision	785,000	(10/84)
11.	United Cable Television	780,000	(12/84)
12.	UA Cablesystems Corp.	704,000	(1/85)
13.	Sammons Communications	652,400	(12/84)
14.	Rogers Cablesystems	595,786	(12/84)
15.	Cablevision Systems Development	560,000	(10/84)
16.	Comcast Cable Communications	472,512	(11/84)
17.	Heritage Communications	443,040	(1/85)
18.	Jones Intercable	431,572	(12/84)
19.	Telecable Corp.	427,885	(11/84)
20.	Capital Cities Cable	374,000	(1/85)
21.	Wometco Cable TV	304,856	(1/85)
22.	Prime Cable	290,993	(1/85)
23.	Daniels and Associates	285,503	(1/85)
24.	Centel Cable Television	276,753	(1/85)
25.	TCA Group	265,462	(1/85)
26.	Multimedia Cablevision	264,193	(2/85)
27.	American Cablesystems Corp.	250,000	(1/85)
28.	McCaw Communications	250,000	(2/85)
29.	Cable Vision Industries	242,870	(1/85)
30.	MacLean Hunter Cable TV	237,903	(10/84)
31.	TeleScripps	220,252	(1/85)
32.	Scripps-Howard	210,225	(10/84)
33.	Adelphia Communications	196,648	(1/85)
34.	Colony Communications	193,209	(10/84)
35.	Century Communications Corp.	192,023	(8/84)
36.	Rollins Cableview	189,800	(12/84)
37.	Service Electric Cable TV	189,500	(2/85)
38.	Tribune Cable Communications	187,983	(1/85)
39.	Falcon Cable TV	180,000	(1/85)
40.	Communications Service Inc.	179,000	(2/85)
41.	Cablentertainment	174,067	(10/84)
42.	Tele-Media	172,438	(8/84)
43.	TKR Cable	158,000	(2/85)
44.	Western Communications	152,945	(2/85)
45.	TCI-Taft Cablevision Assoc.	150,000	(5/85)
46.	Harte-Hanks Communications	140,853	(12/84)
47.	McDonald Group	139,585	(12/84)
48.	Adams-Russell Communications	137,084	(11/84)
49.	Harron Communications	132,644	(10/84)
50.	Midcontinent Cable Systems Co.	128,170	(10/84)
51.	Buckeye Cablevision	121,000	(2/85)
52.	Sutton Capital Group	119,895	(9/84)
53.	Midwest Video Corp.	118,102	(12/84)
54.	Harris Cable Corp.	112,893	(10/84)
55.	Televents	112,500	(11/84)
56.	Armstrong Utilities	109,962	(1/85)
57.	Summit Communications	96,673	(1/85)
58.	Communications Systems Inc.	94,655	(4/84)
59.	Multi-Channel TV Cable	94,334	(10/84)
60.	Greater Media	93,300	(11/84)
61.	Lenfest Group	92,763	(10/84)
62.	Cencom Cable Associates Inc.	91,942	(1/85)
63.	King Videocable Co.	84,485	(1/85)
64.	McClatchy Newspapers	83,447	(10/84)
65.	Palmer Communications Inc.	82,691	(1/85)
66.	Perry Cable TV Corp.	82,201	(11/84)
67.	The Essex Group	80,556	(10/84)
68.	U.S. Cable Corp.	80,000	(10/84)
69.	WEHCO Video	79,046	(12/84)
70.	Omega Communications	74,000	(10/84)
71.	Booth Communications Co.	69,879	(1/85)
72.	Cable Management Associates	69,762	(1/85)
73.	Susquehanna Broadcasting	69,514	(1/85)
74.	Pencor Services Inc.	66,375	(12/84)
75.	Sonic Cable TV	63,930	(8/84)
76.	Action Corp.	63,274	(1/85)
77.	Clear TV Cable Associates	60,231	(8/84)
78.	Selkirk Communications	58,500	(2/85)
79.	Omni Cable TV	56,813	(1/85)
80.	Marsh Media	56,552	(1/85)
81.	Coaxial Communications	55,748	(1/85)
82.	National Telecommunications	51,300	(12/84)
83.	Simmons Communications	48,386	(12/84)
84.	Wisconsin Cablevision and Radio Co. Inc.	48,178	(11/84)
85.	Communicom	47,694	(1/85)
86.	United Video Management	47,679	(8/84)
87.	First Carolina Communications	47,358	(1/85)
88.	Matrix Enterprises	44,194	(1/85)
89.	Helicon Corp.	42,613	(10/84)
90.	Whitney Communications Corp.	42,565	(1/85)
91.	Chambers Communications Corp.	42,383	(10/84)
92.	Donrey Cablevision	41,465	(1/85)
93.	Joseph Gans Cable TV	41,000	(12/84)
94.	Masada Corn	38,375	(12/84)
95.	New England Cablevision	37,198	(11/84)
96.	Marcus Communications	37,000	(2/85)
97.	Northland Communications Corp.	37,000	(2/85)
98.	Combined Cable Corp.	36,315	(1/85)
99.	Multivision Group	35,396	(10/84)
100.	Cable Holdings Inc.	33,711	(6/84)

Source: Subscriber counts are provided by MSOs and individual systems or international Thomson Communications Inc.

Top 100 systems

Rank	Location	Operator	Basic subs	
1.	San Diego, CA	Cox Cable	253,973	(1/85)
2.	Woodbury (Long Island), NY Development	Cablevision Systems	235,000	(10/84)
3.	Manhattan, NY	ATC	206,900	(12/84)
4.	San Antonio, TX	Rogers Cablesystems	198,465	(1/85)
5.	Florida Division (Orlando/Ormond Beach)	ATC	195,700	(12/84)
6.	Houston, TX	Warner Amex Cable	181,800	(1/85)
7.	East Orange, NJ	MacLean Hunter Cable	171,017	(1/85)
8.	Honolulu, HI	ATC	156,400	(12/84)
9.	Wayne, NJ	UA Cablesystems	135,279	(1/85)
10.	Cincinnati, OH	Warner Amex Cable	129,500	(12/84)
11.	Englewood, CO	United Cable	125,000	(12/84)
12.	Audubon, NJ	New York Times	121,101	(1/85)
13.	Tulsa, OK	United Cable	118,883	(12/54)
14.	Rochester, NY	ATC	117,100	(12/84)
15.	Atlanta, GA	Prime Cable	116,023	(1/85)
16.	Baltimore County, MD	Comcast Cable	114,298	(1/85)
17.	Tidewater (Norfolk), VA	Cox Cable	112,350	(1/85)
18.	Erie County, NY	Prime Cable	112,046	(1/85)
19.	San Jose, CA	Gill Industries	108,785	(1/85)
20.	Memphis, TN	ATC	108,300	(12/84)
21.	Jacksonville, FL	Continental	105,244	(1/85)
22.	Austin, TX	ATC	102,500	(12/84)
23.	Charlotte, NC	ATC	101,700	(12/84)
24.	Toledo, OH	Buckeye Cablevision	99,319	(1/85)
25.	San Juan, PR	Harris Cable	99,253	(12/84)
26.	Central Islip (Long Island), NY	Viacom	98,684	(1/85)
27.	Seattle, WA	Group W	96,174	(12/84)
28.	Manhattan, NY	Group W	95,825	(12/84)
29.	Jefferson Parish, Kenner, LA	Cox Cable	93,212	(1/85)
30.	San Diego, CA	ATC	92,100	(12/84)
31.	San Francisco, CA	Viacom	88,801	(12/84)
32.	Los Angeles, CA	Falcon Communications	88,137	(1/85)
33.	Warren, N.J.	TKR Cable	87,400	(2/85)
34.	Grand Rapids, MI	General Electric	84,000	(1/85)
35.	Wilmington, DE	Rollins Cableview	84,000	(10/84)
36.	Seattle, WA	Viacom Cablevision	84,000	(1/85)
37.	Wichita, KS	Multimedia Cablevision	82,141	(1/85)
38.	Dallas, TX	Warner Amex	80,830	(12/84)
39.	Jackson, MS	ATC	80,700	(12/84)
40.	Pompano Beach, FL	American Cablesystems	76,050	(1/85)
41.	Phoenix, AZ	Times Mirror	77,509	(12/84)
42.	Baton Rouge, LA	Daniels & Associates	74,144	(1/85)
43.	Broward County, FL	Storer Cable	74,000	(1/85)
44.	New Orleans, LA	Cox Cable	73,403	(1/85)
45.	Boston, MA	Cablevision	73,000	(10/84)
46.	Pittsburgh, PA	TCI	73,000	(10/84)
47.	Richmond/Henrico County, VA	Continental	72,558	(1/85)
48.	Tacoma, WA	Independent	71,387	(1/85)
49.	Clearwater, FL	Vision Cable	71,350	(1/85)
50.	Flint, MI	Comcast	71,000	(10/84)
51.	Indianapolis, IN	Indianapolis Cablevision	70,358	(1/85)
52.	Greensboro, NC	ATC	69,200	(12/84)
53.	Santa Monica, CA	Group W	67,387	(12/84)
54.	Louisville, KY	Times Mirror	67,297	(12/84)
55.	South Bend, IN	Heritage	67,281	(1/85)
56.	Jefferson County, KY	Storer	67,000	(1/85)
57.	Cleveland Heights, OH	Viacom	66,000	(10/84)
58.	Raleigh, NC	ATC	65,800	(12/84)
59.	Omaha, NE	Cox Cable	65,680	(1/85)
60.	Nashville, TN	Viacom	65,382	(1/85)
61.	Kansas City, MO	ATC	64,900	(12/84)
62.	Columbus, OH	Warner Amex	64,509	(12/84)
63.	South Texas, TX	Heritage Communications	64,062	(1/85)
64.	Buffalo, NY	TCI	63,220	(11/84)
65.	Boston Complex (Malden), MA	Warner Amex	62,359	(12/84)
66.	St. Petersburg, FL	Group W Cable	62,261	(12/84)
67.	Fayetteville, NC	ATC	62,100	(12/84)
68.	Allentown, PA	Service Electric Cable	62,000	(12/84)
69.	Syracuse (suburbs), NY	NewChannels	61,583	(1/85)
70.	Oklahoma City, OK	Cox Cable	61,307	(1/85)
71.	Chicago Suburbs (Oak Park), IL	Cablevision Systems	61,000	(10/84)
72.	Akron, OH	Warner Amex	60,990	(12/84)
73.	Hartford, CT	Times Mirror	60,729	(1/85)
74.	Santa Barbara, CA	Cox Cable	60,313	(1/85)
75.	Birmingham, AL	ATC	59,400	(12/84)
76.	Monterey, CA	Western Communications	59,315	(11/84)
77.	Sarasota, FL	Storer	59,000	(1/85)
78.	Snohomish County, WA	Viacom	58,600	(10/84)
79.	Fort Lauderdale, FL	Selkirk	58,500	(1/85)
80.	New Britain, CT	United Cable	8,282	(12/84)
81.	Mt. Prospect, IL	Cablenet	58,257	(1/85)
82.	Las Vegas, NV	Times Mirror	58,220	(12/84)
83.	Des Moines, IA	Heritage Communications	58,166	(1/85)
84.	Harrisburg, PA	Sammons Communications	58,000	(12/84)
85.	Fort Worth, TX	Sammons Communications	58,000	(1/85)
86.	El Paso, TX	Group W	57,806	(12/84)
87.	Bridgeport, CT	Cablevision Systems/ Scripps-Howard	57,205	(1/85)
88.	Indianapolis, IN	ATC	57,100	(12/84)
89.	New Haven, CT	Storer	57,000	(12/84)
90.	Knoxville, TN	TeleScripps	56,512	(1/85)
91.	Worcester (Leicester), MA	Greater Media	56,227	(11/84)
92.	Stamford (Fairfield), CT	Cablevision Systems Development Co.	55,359	(1/85)
93.	Columbus, OH	Coaxial Communications	55,748	(1/85)
94.	Shreveport, LA	ATC	55,500	(12/84)
95.	Madison, WI	Midcontinent Cable/ TCI and Independent	55,389	(10/84)
96.	Albany, GA	Storer	55,000	(12/84)
97.	Allentown, PA	Independent	55,000	(10/84)
98.	Binghamton, NY	NewChannels	54,920	(11/84)
99.	Chattanooga, IN	TeleScripps	54,887	(1/85)
100.	Westchester County (New Rochelle), NY	UA Cablesystems	54,000	(1/85)